



## **Employee Development on a Shoestring**

gives managers the tools to grow their team members into engaged, highly-skilled employees, outside the classroom and 'outside the box', within an efficient, cost-effective framework.

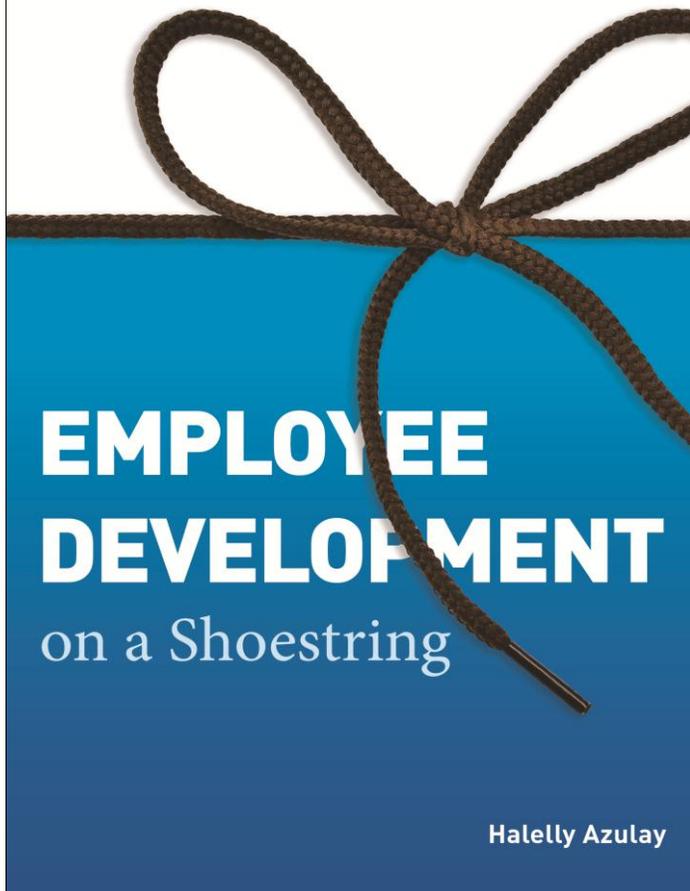
### **Select Amazon Reviews:**

*"This book provides a number of outstanding, low-cost employee development ideas, but it doesn't stop there. The practical worksheets, templates, and step-by-step instructions make it very easy to evaluate and implement the various suggestions. The book is a great resource for creating employee development plans that are tailored to each person's individual strengths, learning preferences, and developmental needs."*

*"Employee Development on a Shoestring is a useful guide for Managers, Supervisors and HR Professionals looking to build their learning organizations. This book is filled with creative suggestions for developing employees with minimal investment - volunteering, mentoring, rotational and stretch assignments, special teams, games, storytelling and social learning. Using a conversational style, Halelly makes her ideas accessible to all readers."*

"Whether you are a supervisor looking for...developmental ideas or a trainer seeking ways to stretch your company's training and development budget, this book delivers."

From the foreword by Elaine Biech



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at checkout for special webcast discount

"Halelly Azulay gets the importance of keeping employees up to speed in a constantly changing workplace, and doing so in ways that are respectful of their individuality and your company's values."

Daniel H. Pink  
author of *A Whole New Mind* and *Drive*

"Halelly Azulay has written a book that will help supervisors and professionals develop their staff within the limits that most organizations now face—time and budget!"

Marshall Goldsmith  
million-selling author of New York Times bestsellers,  
*Mojo* and *What Got You Here Won't Get You There*

"In the current economic environment, leaders are challenged to do more with less when it comes to employee development. This book provides practical ideas, implementation tools, and techniques needed to solve business problems that improve employee performance in order to achieve better business results."

Kimo Kippen  
Chief Learning Officer, Hilton Worldwide

"This book is a superb resource for growing talent in any industry and any organization—the perfect 'guide-on-the-side!' It will be dog-eared quickly."

Beverly Kaye  
Founder, Career Systems International  
Co-author, *Help Them Grow or Watch Them Go: Career Conversations Employees Want*

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